|  |  |
| --- | --- |
|  | **JOB AND ROLE DESCRIPTION** |

|  |  |  |  |
| --- | --- | --- | --- |
| **Position Name**  | **Junior Graphic Designer** | **Company** | RCG |
| **Job purpose**  | Design different graphic pieces for the company and our clients. |

|  |
| --- |
| **REQUIRED QUALIFICATIONS** |
| **Education** |
| College DiplomaPreferred graphic designer degree.High English Skills (Writing-Speaking-Listening) |
| **Training or Expertise** |
|  |
| **Experience**  | +2 years of experience developing tasks as a graphic designer. Design Portfolio 1 year of experience working for USA- based companies. |

|  |
| --- |
| **JOB FUNCTIONS** |
| Graphics design, websites, digital presentation, logos, mock-ups, flyers, animated foyers |
| Design of pieces for social networks |
| Updating and design of the Roads website  |
| Design of projects for the company's clients such as digital presentations, web pages, and logo design |
| Maintain the company's graphic identity |
| Work with a variety of stakeholders to manage projects, deadlines, and expectations while maintaining brand and visual integrity |

|  |  |
| --- | --- |
|  | **JOB AND ROLE DESCRIPTION** |

|  |
| --- |
| Fuel the marketing department’s creative engine with design thinking sessions |
| Work alongside management to build beautiful presentations that clearly communicate messaging |
| Create email and landing pages for product campaigns |

|  |
| --- |
| **REQUIRED SKILLS** |
| High written and oral English |
| Knowledge in website design (WordPress, Shopify) |
| 1+ years’ design-related experience demonstrated by an online portfolio |
| 1+ years Aof dobe Creative Suite expertise |
| Interpret high-level design concepts into graphic designs for all media—online and offline |
| Ability to multi-task, respond quickly to client needs/changes, manage time to accommodate both high- and lower-priority assignments |
| Attention to detail and accuracy |

|  |
| --- |
| **WAGE COMPENSATION** |
| Salary: $4,000,000 (COP) Sick Days: 5 paid sick days a year- Available after 90 days of employmentVacation: 5 paid days- Available after 1 year of employmentFive Pay HolidaysInternet: Internet must be covered by the employee – You will need to upgrade your internet to 20MB.  |